

## The NuCasa Advantage

## **Getting Ready to Sell Your Home**

You have decided it's time to sell your home, and you want to make sure you protect your current equity. Most people lack the essential knowledge, the resources, in order to get the best sale price for their home. You need to find a Real Estate Professional to help you sell your home for the best price.

So how can you decide on the right person? If you are able to get recommendations from friends and family, do so. Many folks are now turning to social media platforms and asking their extended networks



on recommendations for the best realtors to work with. Take your time finding the right real estate professional to list your home with, and look to invest in talking with a few different realtors as you decide. You want someone who demonstrates a great understanding of the current market, and properly assesses the value of your own home based upon your neighbourhood and similar sized and finished homes near you.

Do choose someone that you feel comfortable with, and answers your questions in a sincere and knowledgeable manner. It's great to find someone who feels like a friend, but you also need a professional person there to back you with getting you the best price for your home.

Find out how long the realtor has been in the industry, and don't be afraid to ask how many homes on average do they sell in a year? Find out if they will they send you regular reports on how your home is performing, with information about the comparable homes in the surrounding areas that are also for sale (listed) and have sold.

Once you have decided on which Real Estate Professional is the one you want to work with to sell your home, invite them to make a listing presentation to you.